Blanket Advertising Options

rates effective January 1 - December 31, 2021

Province Wide Classified Ads

Blanket the province. Or pick a specific market area. You can even go Canada-wide. All that and more is possible with the MCNA's powerful Province-Wide Classified Ad programs.

- \$189/ 25 words / \$5 per every word over 25 Cost reflects the two Manitoba zones - Eastman and Westman. (To choose one zone only, cost is \$119 per zone.)
- Text only
- Full coverage or zones (East or West)
- Deadline noon Wednesday for publication the following week
 Out of province deadlines vary.
- · Book on-line
- Buy 3 get the 4th ad FREE
- * Ask us about placing your ad in one of our two zones

Response Builder

Just like the name says, Response Builders do just that. They stand out from other Classifieds, through the use of font, centering and type-face.

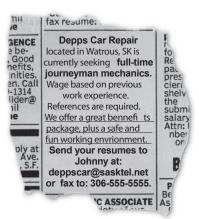
- \$239 based on 35 agate lines deep (2.5")
 \$12 per agate line over 35
- Formatted (text only)
- · Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE

Power Builder

A Power Builder exposes potential customers to one of the most powerful symbols your company or firm has: that unique symbol which represents your organization visually.

- \$339 based on 45 agate lines deep (3.5")
 \$12 per agate line over 45
- Formatted with logo incorporated
- Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE









For more information contact:

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or visit **www.mcna.com** or contact your local member paper today!