

# Blanket Advertising Options

rates effective January 1 - December 31, 2021

## Province Wide Classified Ads

Blanket the province. Or pick a specific market area. You can even go Canada-wide. All that and more is possible with the MCNA's powerful Province-Wide Classified Ad programs.

- \$189/ 25 words / \$5 per every word over 25  
Cost reflects the two Manitoba zones - Eastman and Westman. (To choose one zone only, cost is \$119 per zone.)
- Text only
- Full coverage or zones (East or West)
- Deadline noon Wednesday for publication the following week  
Out of province deadlines vary.
- Book on-line
- Buy 3 get the 4th ad FREE

\*Ask us about placing your ad in one of our two zones

## Response Builder

Just like the name says, Response Builders do just that. They stand out from other Classifieds, through the use of font, centering and type-face.

- \$239 based on 35 agate lines deep (2.5")  
\$12 per agate line over 35
- Formatted (text only)
- Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE

## Power Builder

A Power Builder exposes potential customers to one of the most powerful symbols your company or firm has: that unique symbol which represents your organization visually.

- \$339 based on 45 agate lines deep (3.5")  
\$12 per agate line over 45
- Formatted with logo incorporated
- Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE


For more information contact:

**Sylvia**  
**Classified Advertising Coordinator**  
204.947.1691 / classified@mcna.com

or visit **www.mcna.com** or contact your local member paper today!

fax resume:  
Depps Car Repair is seeking full-time journeyman mechanic. Wage based on experience. Great benefits package. Send your resumes to Johnny at: deppscar@sasktel.net or fax to: 306-555-5555.

fax resume:  
**Depps Car Repair** located in Watrous, SK is currently seeking **full-time journeyman mechanics.** Wage based on previous work experience. References are required. We offer a great benefits package, plus a safe and fun working environment. Send your resumes to Johnny at: deppscar@sasktel.net or fax to: 306-555-5555.

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