

MCNA Best Advertisement	Advertisin g Design	Layout Design	Idea	Impact	Total	Rank	Comments
	25pts	25pts	25pts	25pts	100 pts	1,2,3	
Beausejour - The Clipper - CPTC Ice Oval Snowmobile Races - Kim MacAulay	20	20	20	25	85		
Boissevain Recorder - Redhand Ltd. - Anna Latimer	15	20	15	10	60		
Dauphin Herald - Dauphin Clinic Pharmacy - Samantha Galloway	25	20.5	25	25	95.5	2	
Gimli Express Weekly News - Arborg Home Hardware - Nicole Kapusta	20	20	15	15	70		
Headingly - The Headliner - West Perimeter Auto Service & Collision Centre - Debbie Wilson	20	25	15	15	75		
Killarney Guide - Beer, Wine & Fire - Wendy Johnston	20	20	20	20	80		
Neepawa Banner & Press - Neepawa-Gladstone Coop - Diane Warner	20	20	15	20	75		
Pilot Mound - The Sentinel Courier - Auto Value - Katie McInnes	20	15	15	20	70		
Shoal Lake - Crossroads This Week - Upper Assiniboine River Conservation District - Ryan Nesbitt	20	20	20	20	80		
Steinbach - The Carillon - Leasingham GM welcomes Rogers Hometown Hockey to Steinbach - Janet Smith	20	25	25	25	95	3	
Stonewall Teulon Tribune - Tronoto Maple Leafs Alumni vs Kinsmen Krushers - Sandra Grouette	20	25	15	15	75		
Swan Valley Star and Times - Swan Valley Stampeders - Danielle Gordon-Broome	20	15	20	20	75		
The Pas - Opasquia Times - Meat Your Match Bigger, Better Burger Challenge - Jenn Cook	25	25	20	20	90		
The Selkirk Record - Steeltown Ford - Lucy Kowalchuk	25	25	20	20	90		
Viriden Empire Advance - Advanced Hearing Clinic - Candine McLauchlan	15	15	15	20	65		
Winkler Morden Voice - Pharmasave - Tara Gionet	25	25	25	25	100	1	
Winnipeg - The Herald - Blind Adventures - Debbie Wilson	15	20	15	15	65		
Winnipeg - The Lance - BlueSky Fitness & Health Coaching - Debbie Wilson	20	20	20	20	80		
Winnipeg - The Metro - Alteaactive - Debbie Wilson	15	15	15	15	60		
Winnipeg - The Sou'Wester - Cork & Flame - Tammy Mitchell	20	20	20	20	80		
Winnipeg - The Times - Play It Again Sports - Debbie Wilson	20	15	15	15	65		