

MCNA Best Christmas Edition	Quality of Written Content	Layout / Design	Originality / Creativity	Quality of Photo Content	Local Advertising content	Total	Rank	Comments
	25 pts	25 pts	20 pts	15 pts	15 pts	100 pts	1,2,3	
								Judges General Comments: I was impressed with how most of these Christmas editions integrated submissions from locals, especially from children. Yet those that received a higher score did more than that. The sections I really liked had a variety of content to appeal to people of all ages and inclinations.
Altona Red River Valley Echo	20	20	15	9	13	77		I like how the typography and layout are a different thing than the main paper. I like the use of a contest to select pieces.
Boissevain Recorder	18	18	15	13	12	76		I like the photos of the Christmas concerts; clear and sharp.
Dauphin Herald	24	20	18	12	13	87		Love the stories of Christmas traditions from around the world from locals.
Flin Flon Reminder	20	22	16	11	13	82		I like how the layout isn't too crowded, letting ads sit nicely together with the children's submissions.
Gimli Express Weekly News	18	19	15	12	11	75		I do like the Christmas-themed local news stories.
Killarney Guide	18	20	16	12	12	78		Good mix of children's submissions, ministerial content and photos.
Minnedosa Tribune	17	20	16	11	12	76		Good mix of stories, games and Christmas facts.
Neepawa Banner & Press	16	20	15	11	12	74		I like the local Christmas messages from the politicians and the recipes.
Pilot Mound - The Sentinel Courier	15	18	13	11	12	69		I like the idea of letting people know what holiday business hours are.
Roblin Review	19	20	14	10	11	74		A good mix of submissions and traditional content.
Russell Banner	17	21	14	10	11	73		A strong number of submissions from local children.
Selkirk Journal	17	18	14	10	11	70		I like the photos from some of the schools and seeing local submissions.
Selkirk Record	18	21	15	13	13	80		Great use of good quality photos. Brighter paper makes an impact. A variety of submissions.
Shoal Lake - Crossroads This Week	23	22	18	13	12	88	3	Great variety of content that includes submissions from young and old, recipes, activity suggestions. Something for everyone.
Steinbach - The Carillon	23	23	17	14	14	91	1	Love the variety of content. Like the layout that makes the content pop. Great photo on page 6C of the violinist.
Stonewall Teulon Tribune	20	20	17	13	13	83		A good mix of local Christmas news stories, photos, submissions and recipes.
Swan Valley Star and Times	23	22	19	12	13	89	2	Like the Christmas lights tour map, the profiles, the children's submissions, even the wrapping paper.
Virden Empire - Advance	20	21	15	12	13	81		I like the submissions and that they have an illustration with them.